

SUPPORTING WOMEN-LED SMES

OVERVIEW OF IFC'S CURRENT AND FUTURE WORK



Creating Markets, Creating Opportunities

Invest2Equal

November 2024

Report – Fund Managers Advancing Gender Equality in Private Equity and Venture Capital: Lessons Learned from IFC’s Invest2Equal Program.

The report showcases the progress made by IFC portfolio fund managers in emerging markets, focusing on **increasing gender diversity within fund managers’ firms and investment processes**.

Through **five short case studies**, IFC provides examples and tips for the private equity and venture capital industry, aiming to encourage other investors to adopt effective practices that contribute to the advancement of gender equality in the workforce and through investments in portfolio companies.

PE/VC Thought Leadership

March 2025

Report – Gender & Private Equity Report 2024

The report is a follow up to IFC’s 2019 **gender balance in private equity and VC** report, which was one of IFC's most cited reports.

The 2024 report will update the first report to **reflect IFC's portfolio in 2024, with data on ~200 funds and ~2000 investees**.

It also takes a **granular look at fund management**, and its relationship with returns and risk.

Sourcing2Equal Global

March 2025

Report – Harnessing Procurement Opportunities with Women Entrepreneurs in Emerging Markets (2024)

Answers **how private sector companies can build inclusive supply chains.**

By shedding light on the:

- **Diversity of procurement spend** in the private sector
- **Challenges** buyers face in boosting gender diversity in procurement
- **Benefits** buyers realize from gender-inclusive sourcing
- **Practices and policies** that are beneficial to buyers to implement gender-inclusive sourcing
- **Recommendations** for buyers, financial intermediaries and governments to advance gender-inclusive sourcing