Women Entrepreneurs Finance Code: Community of Champions UK Study Tour

In 2024 the Community of Champions are asked to participate in a Study Tour taking place in the London, United Kingdom, on June 6th, to dovetail with the Annual Summit of the Financial Alliance, taking place nearby in London, June 4th-5th. The Study Tour will be a 1-day immersion program with UK Code Anchors and FSP signatories.

High Level Agenda

▷ Overview: UK Investing in Women Code
▷ Building a National Coalition To Design & Launch the Code:
  • Identifying Anchors and defining roles & responsibilities
  • Establishing Code Governance Structure
  • Implementation Plan and milestones
▷ Getting and Using the Data:
  • Establishing Definitions, Indicators & Data Standards
  • Data reporting
  • Aggregation & Analysis
▷ Signatory Recruitment:
  • Signatory sign-up and on-boarding
  • Integrating including Angel and VC investors
▷ Strategic initiatives under Code—creating female friendly entrepreneurial ecosystem

Date
June 6, 2024

Time
9:00 AM to 6:00 PM

Place
Canary Wharf, London, United Kingdom
[exact location to be shared upon registration]

APPLY TO JOIN
You have been nominated to attend this engagement, please apply now by completing this form.

COC Champions are also invited to attend the Annual Summit of the Finance Alliance For women to learn private sector best practices in supporting WSMEs.
Why Attend
The We Finance Code is a new initiative with tremendous potential. To ensure a rapid and successful adoption, it is important that the learning across implementing countries is expedited. The Best Practices shared in the Community of Champions will build off the first country to implement a Code, the United Kingdom, and be complemented with advances made in the first three additional countries to adopt a Code—the Dominican Republic, Indonesia and The Netherlands. As pilots in other countries get started, so their insights will be added to learning content.

Languages
The operating language of the We Finance Community of Champions will be English. We-Fi Implementing Partner will try to accommodate translation needs upon request.

Who Attends
The Community of Champions, consisting of Code Anchors from each We-Fi pilot country as well the UK and Netherlands.

Public and private sector Anchors might include:
▷ Bank regulator bodies i.e. Central Bank, Superintendent of Banks etc.
▷ Non-bank FSP regulator bodies i.e. of co-operatives, microfinance banks/nbfcs etc.
▷ Leading FSPs who want to champion the Code and/or trade associations of FSP Code signatories
▷ Data aggregators, most likely those institutions to whom banks are already reporting data to i.e. banker associations or Central Bank or Superintendent of banks.
▷ Government ministry responsible for supporting small industry development/ other policy makers
▷ Other, TBD

The Women Entrepreneurs Finance Initiative (We-Fi), housed in the World Bank, is a global partnership that supports women entrepreneurs by scaling up access to financial products and services, building capacity, expanding networks, offering mentors, and providing opportunities to link with domestic and global markets. With contributions from 14 donor governments totaling over $360 million, We-Fi works with six multilateral development banks as Implementing Partners, reaching over 150,000 women-led SMEs in 69 countries, and has facilitated $3.6 billion in financing to women entrepreneurs around the developing world.

About the Financial Alliance For women
We're the leading members’ network of 90+ financial organizations dedicated to championing the female economy—the world’s largest, fastest growing market, and yet one that remains untapped.

The Financial Alliance for Women helps its members create and implement their own Women-Centered Strategies. As peer learning experts, we create sophisticated knowledge-sharing environments, granting our members unparalleled access to best practices and proprietary strategic insights from the most innovative and successful Women’s Market programs globally. For more information, please contact the Alliance team directly: info@financialallianceforwomen.org or email the strategic partner from whom you received this invitation.

FinancialAllianceforWomen.org
@FAforWomen