

# Lessons from the 6 WFID Pilot Countries

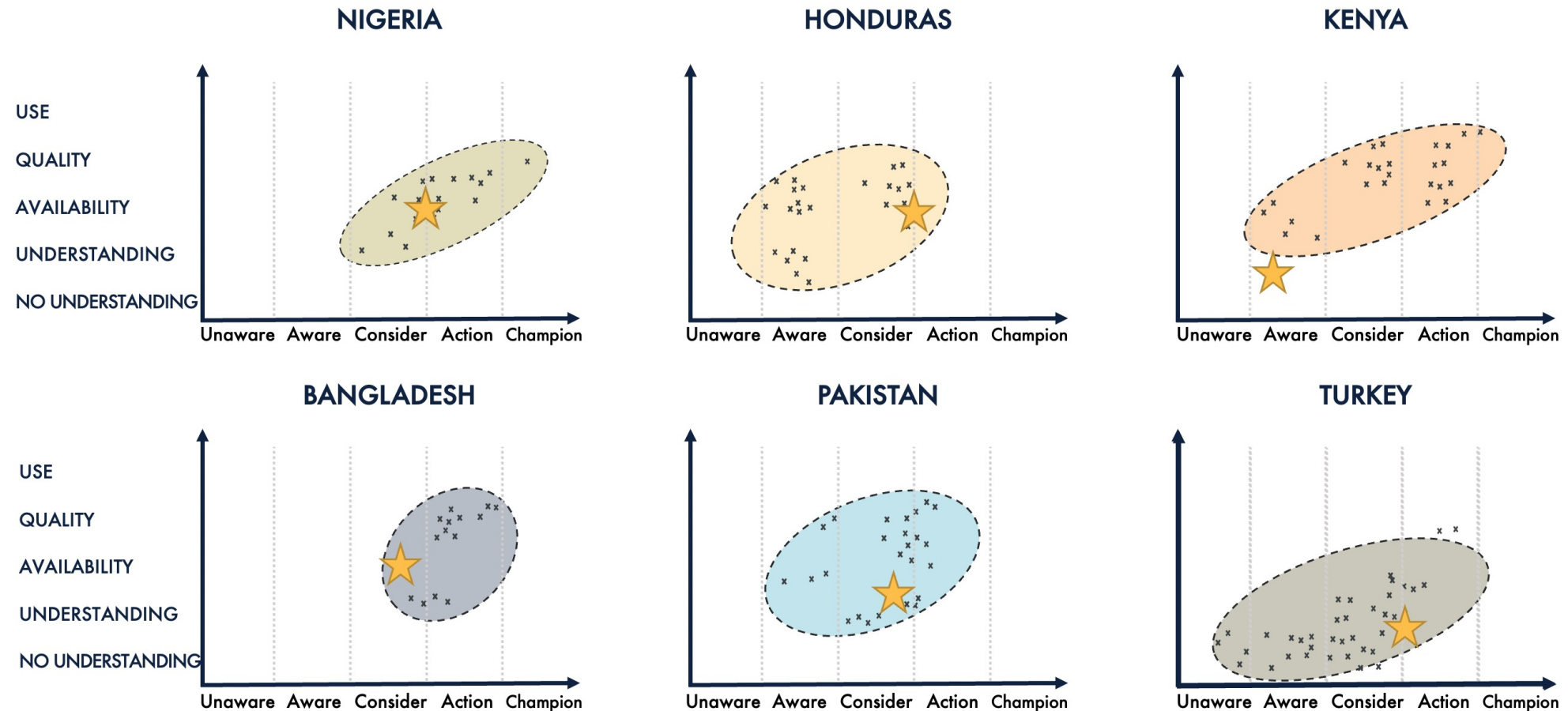
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# Women's Financial Inclusion Data Partnership



# WFI Pathway and Gender Data Readiness



## INSIGHTS



### DATA AVAILABILITY

- Good demand-side data (ie surveyed) but mixed supply-side (ie portfolio data)
- Limited supply-side data on women small and medium enterprises (WSME) across countries



### DATA PRODUCTION

- Uneven mechanics or collection processes impact quality and use
- Data required by regulator not useful to inform business decisions by FSPs

## KEY ACTIONS

- Catalyze influencers in the financial services ecosystem
- Prioritize WSME data
- Upgrade to electronic reporting and leverage fintech data
- Deepen data collection to include customer transactional data

## INSIGHTS

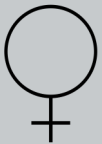


### DATA USAGE

- Gender data not routinely included in management reports
- Lack of capability on data informing business decisions

## KEY ACTIONS

- Mainstream data into management reporting
- Increase data literacy and build gender data analytics skills



### DATA DRIVING ACTION

- Data is not leveraged for business case calculations

- Develop strong use cases and share best practices on the women's market business opportunity

# A Blueprint to Build a Women's Financial Inclusion Coalition

