**IP Activities**

**ACCESS TO FINANCE**
- Early Stage Fin. (e.g. grants, seed)
- Equity
- Debt
- Guarantees
- Insurance
- Capital Markets
- Fintech/Digital Finance
- Value Chain Finance

**ACCESS TO KNOWLEDGE AND SKILLS**
- Business Capacity Training
- Incubation & Acceleration
- Networking & Mentoring
- Specialized Training (STEM, fashion, agri)

**ACCESS TO MARKETS**
- Value Chain Programs
- Public & Corporate Procurement
- Market/Sector Access (Tourism, Agri, Climate etc.)
- Disruptive Tech., & Digital Platforms

**ENTREPRENEURIAL ECOSYSTEM & ENABLING ENVIRONMENT**
- WSME Data
- WSME Advocacy, Communication & Outreach
- Policy Reforms
- Research & Evaluations

**Outputs**
- Increased FI liquidity & improved risk appetite for targeting WSMEs
- Targeted outreach to increase the pipeline of WSMEs considered for financing & investing
- Increased capacity to develop new and/or products and services for WSMEs
- Increased level of financing to WSMEs

**Outcomes**
- Increased number of women in incubators & accelerators
- More WSMEs participate in specialized business training
- Increased introductions and matches between WSMEs and corporations
- More corporations implement gender-lens approaches to sourcing strategies

**Impact**
- More Women Start New Enterprises
- More WSMEs Thrive & Grow
- Improvements In WSMEs’ Performance & Rising Incomes
- Increased Number of Jobs Created by WMSEs
- Empowered, Educated & Confident Women

**Intermediaries**
- Reduced gap in the level of financing & investing in SMEs owned by women and men
- Business case for continuing to finance & invest in WSMEs acknowledged by FIs and investors
- WSMEs’ diverse needs met through a wider range of tailored products & services
- Corporations increase the ratio of WSMEs in their supply chains

**WSMEs**
- Improved business practices and management skills among WSMEs
- WSMEs’ are better able to engage, negotiate and access finance & investments
- More WSMEs enter and thrive in new markets as suppliers, distributors, and producers
- Increased ratio of women participating in government procurements

**Public Sector & Entrepreneurial Ecosystem**
- Reduced gender biases in laws and policies
- Increased awareness & replication of successful interventions to support WSMEs
- Data-driven policies to: support WSMEs, build business case for targeting WSMEs, develop solutions tailored to WSMEs etc.