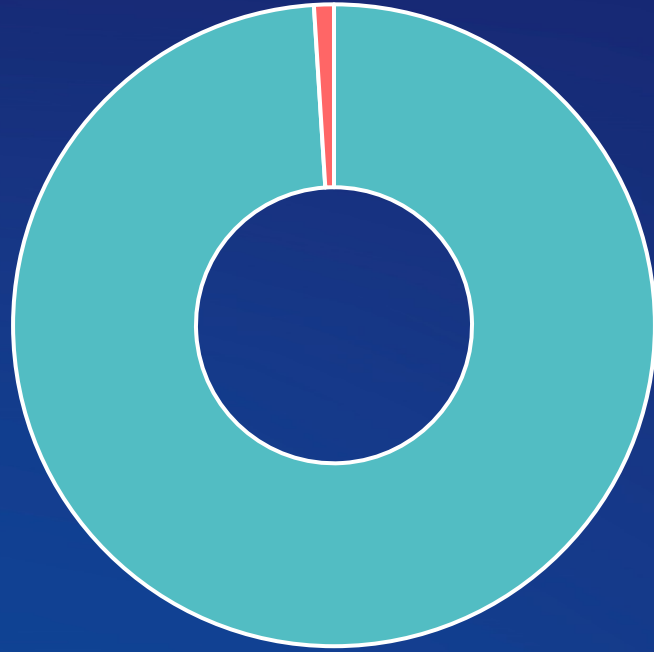


We-Fi and Data2X WE Talks

Research and Data on the Economic Impact of COVID-19 on WSMEs

June 30, 2020



Today, **less than 1 percent** of large corporate and government spend worldwide goes to women-owned businesses

WEConnect International

Our mission is to
help women-owned businesses succeed in global value chains.

We are the only global NGO working with large organizations to
identify, train and certify women-owned businesses
based outside of the U.S. to succeed in global markets.

We support women-owned businesses based in over **120 countries.**

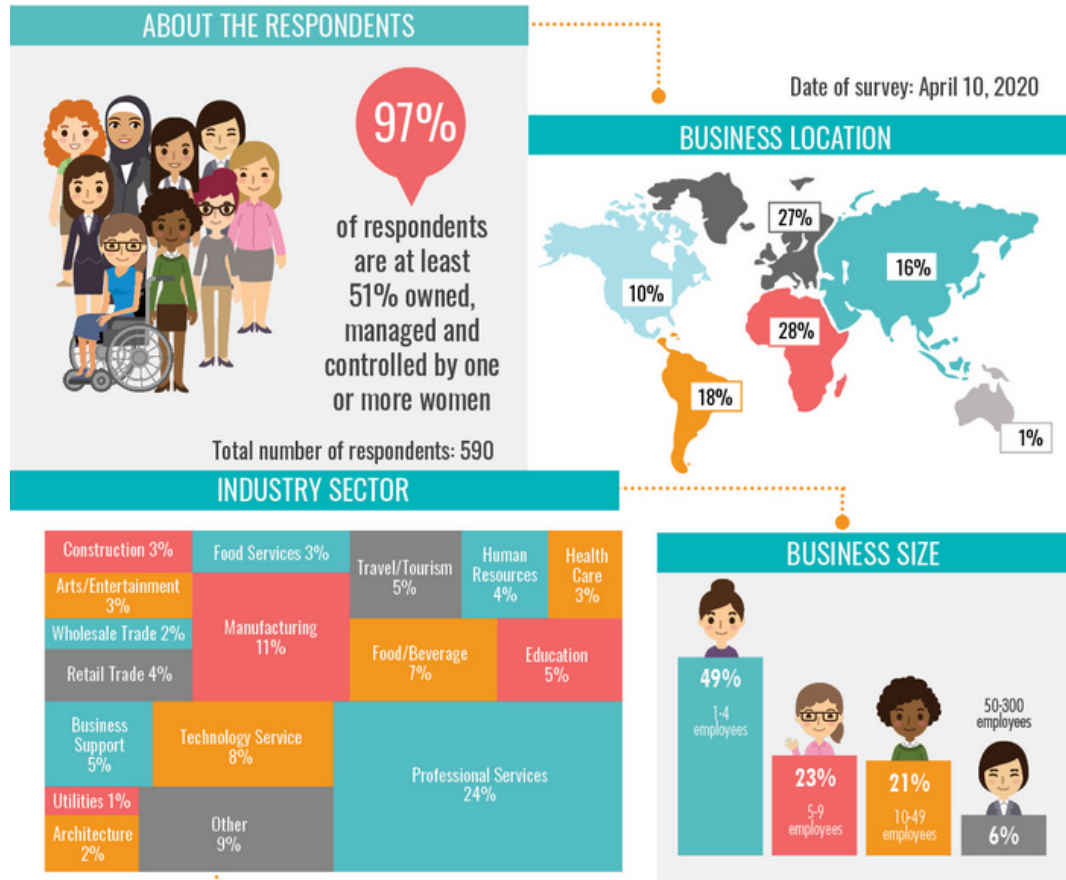


WEConnect International Member Buyers



COVID-19 Global Survey Highlights

THE IMPACT OF COVID-19 ON WOMEN BUSINESS OWNERS and their Companies Worldwide



590 global survey respondents in April 2020

87% of respondents have been impacted negatively by COVID-19

However, women are adapting to optimize or refocus their businesses:

- 54% reported identifying and cutting unnecessary expenses
- 42% have shifted to a digital business model
- 37% are growing an area of business in response to local or global needs
- 34% identified new business opportunities

<https://weconnectinternational.org/en/covid>

COVID-19 Opportunities for Action

87% of survey respondents have been impacted negatively by COVID-19, but women business owners are also adapting to optimize or refocus their businesses and they have shared very specific requests for immediate support

HOW YOU CAN HELP

How can WEConnect International
and its member buyers support
women-owned businesses in
the next 1-3 months?

- 68% Increased business opportunities with other women-owned businesses
- 66% Increased contract opportunities
- 58% Increased networking opportunities with other women business owners
- 52% Increased access to finance
- 36% Increased meet the member virtual events
- 33% Increased access to investment
- 32% Increased business training
- 32% Increased mentorship
- 26% Increased training on COVID-19 survival strategies
- 16% Accelerate finalization of contracts with member buyers
- 12% Improve the terms of existing contracts with member buyers

<https://weconnectinternational.org/en/covid>

#RebuildStrong

Council on Scaling Women-Owned Businesses Report

HOW TO **REBUILD** **GLOBAL BUSINESS** FOR GOOD

Why connecting access to markets with access to capital for women-owned businesses is critical and urgent for inclusive and sustainable global growth.

Members of the Council on Scaling Women-Owned Businesses

- Absa Group Limited
- Access Bank PLC
- American Express
- Barclays
- BDC
- Citi
- Financial Alliance for Women
- Goldman Sachs 10,000 Women
- HSBC
- IFC
- JPMorgan Chase
- Mastercard
- Moody's Corporation
- NatWest & RBS
- U.S. DFC
- TD Bank Group
- Turkish Economy Bank
- WEConnect International
- Westpac Business Bank
- Women's World Banking

<https://weconnectinternational.org/en/about-us/wobcouncil>

#RebuildStrong

Leveraging Technology to Connect Buyers and Sellers



WECONNECT INTERNATIONAL DAY REBUILDING CONNECTIONS

JUNE 22, 2020 | 6am - 1pm EDT

WEConnect International member buyers, registered women-owned businesses and partners are invited to an interactive, action-packed **virtual event** with **business coaching**, networking and tips and tricks on how to manage and **rebuild business**.

WEConnect
INTERNATIONAL

Measured Success

- 50 large buyer organizations
- 150 buyer representatives
- 135 certified women-owned businesses connected
- 25 countries represented

<https://weconnectinternational.org/en/international-day>

#RebuildStrong

Q&A

Elizabeth A. Vazquez | CEO and Co-Founder

weconnectinternational.org

