Impacts of COVID-19 on WSMEs

FinMark Trust

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Public COVID-19 tracking survey website

www.covid19tracker.africa

- Kenya (3 waves)
- Nigeria (3 waves)
- Rwanda (3 waves)
- South Africa (2 waves)
- Uganda (2 waves)
- Zambia (1 wave)
- Ghana
Lockdowns implemented in Rwanda, Kenya, Uganda, Nigeria (state-by-state), South Africa, Zambia.

Lockdown measures include:
- Curfews, travel restrictions, closing non-essential services, banning social gatherings, banning interstate travel, closing education facilities, border closures.

Easing

- Relaxations in Rwanda:
  - Easing curfew
  - Cautious sectoral opening
  - Mandatory mask wearing
  - Nigeria (state-by-state determined-announced easing on 27 April)

Further restrictions announced in:
- Kenya (cessation of interstate movement for certain states)
- Nigeria (Kano state lockdown and nationwide curfew extended)

- Uganda and South Africa opens up certain sectors, restaurants for takeaways, public transport for individuals in permitted facilities
- Partial reopening shops and markets in Nigeria
- Zambia opens cinemas, restaurants and gymnasiums
Covid-19 Impacts on Income

Businesses not Making Income

<table>
<thead>
<tr>
<th>Country</th>
<th>Female</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uganda</td>
<td>61%</td>
<td>22%</td>
</tr>
<tr>
<td>Rwanda</td>
<td>39%</td>
<td>15%</td>
</tr>
<tr>
<td>South Africa</td>
<td>57%</td>
<td>43%</td>
</tr>
</tbody>
</table>

Wave 3: May 23 – June 3
Low-margin retail sector dominates across sexes

<table>
<thead>
<tr>
<th>WOMEN</th>
<th>MEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market or selling goods</td>
<td>Market or selling goods</td>
</tr>
<tr>
<td>Farming or raising livestock</td>
<td>Farming or raising livestock</td>
</tr>
</tbody>
</table>

Wave 3: May 23 – June 3

Zambia, 85%  
Nigeria, 77%  
Uganda, 64%  
Kenya, 60%  
South Africa, 40%  
Rwanda, 34%  

Uganda, 74%  
Nigeria, 71%  
Zambia, 72%  
Kenya, 66%  
South Africa, 68%  

Rwanda, 20%  
Kenya, 16%  
South Africa, 10%  
Rwanda, 47%  
Rwanda, 27%
...and women entrepreneurs also operate in service sectors that are more affected by lockdowns

Wave 3: May 23 – June 3

Services (e.g. barber, hairdressing)  Catering  Cooking, cleaning, babysitting, domestic work

Women:
- South Africa, 18%
- Rwanda, 14%
- Kenya, 15%
- Uganda, 9%

Men:
- South Africa, 14%
- Kenya, 14%
- Kenya, 14%
- Uganda, 9%

Cooking, cleaning, babysitting, domestic work
Business Challenges

**Fewer customers**
- Kenya
- South Africa
- Nigeria
- Uganda*
- Zambia

**Markets are closed**
- Nigeria
- Uganda
- South Africa*
- Rwanda
- Kenya
- Zambia

**Cannot leave the house/Travel and transport restrictions**
- Nigeria
- Uganda*

**Unable to get supplies/cost of supplies increased**
- South Africa*
- Zambia

Wave 3: May 23 – June 3
Time spent on care-work by WSMEs

% more care work than men

- Nigeria: 36%
- Uganda: 48%
- Zambia: 36%
- Kenya: 24%

Wave 3: May 23 – June 3
Food Security

Household member eaten fewer meals

- Uganda: 50% (Female HH), 37% (Male HH)
- Kenya: 55% (Female HH), 35% (Male HH)
- Nigeria: 26% (Female HH), 17% (Male HH)

Wave 3: May 23 – June 3
Thank You

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