



VALUE FOR WOMEN

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Value for Women Ltd.

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Value for Women is a specialized advisory firm that helps organizations advance gender inclusion.

We believe that women are key drivers of economic and social growth, and that women's inclusion is essential for better business outcomes. We identify and test new solutions that foster inclusion while unlocking the powerful economic potential that women hold.

OUR PARTNERS

Our globally-based team works with diverse Stakeholders to bring a gender lens to their work. These include:

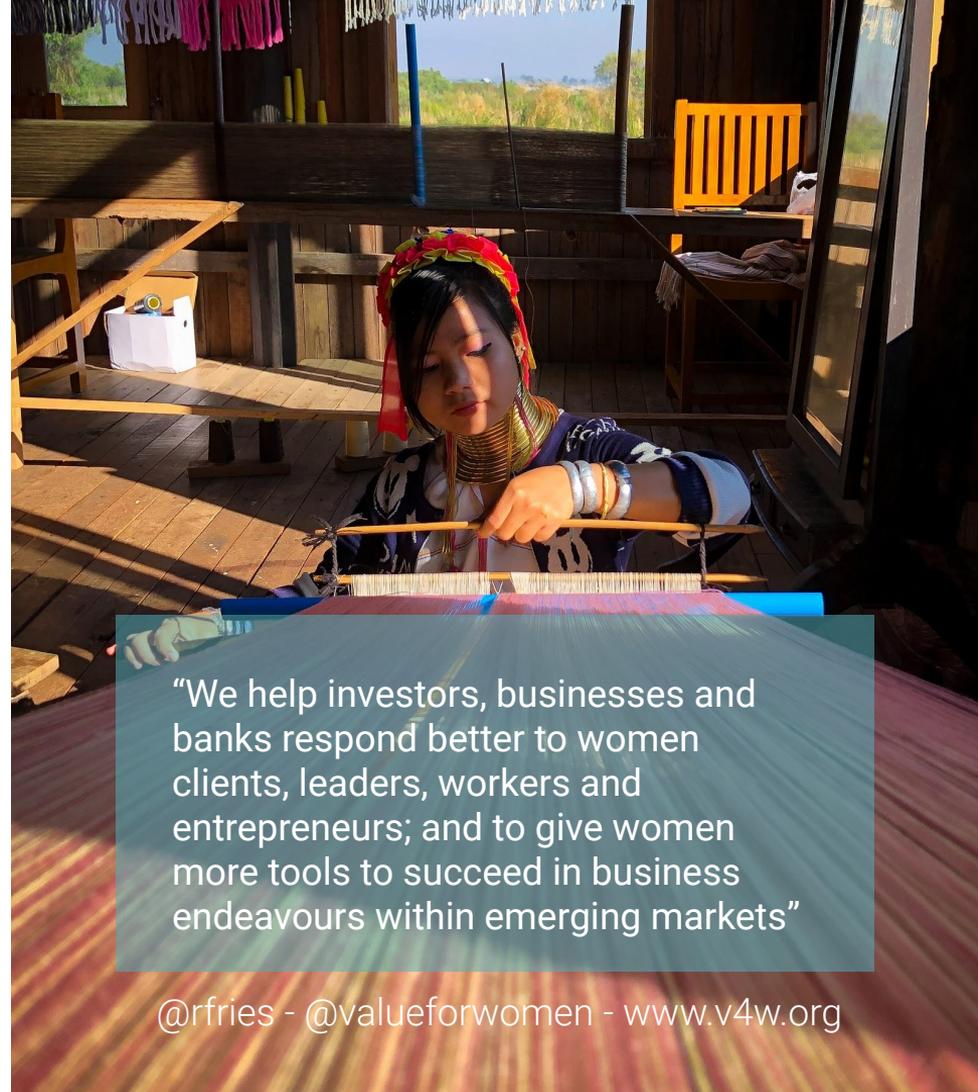
- SGBs/ SMEs
- Impact investors
- Corporate foundations
- Multilaterals and development finance institutions
- Banks
- International NGOs



Value for Women

We equip SGBs/SMEs and ecosystem actors working in Finance, Investment, Entrepreneurship, Climate and Agriculture with practical ways to support women and further gender equality. Our niche focuses on working with:

- **Small and growing businesses** to enhance, deepen and demonstrate their commitment to gender across their business practices and in supporting women entrepreneurs
- **Asset holders & financial institutions** to move capital thoughtfully and with a gender lens



“We help investors, businesses and banks respond better to women clients, leaders, workers and entrepreneurs; and to give women more tools to succeed in business endeavours within emerging markets”

Impacts of C-19 on training and mentorship for Women Entrepreneurs

- Women entrepreneurs are more likely to put plans in place and prepare for C-19 impacts
- Women entrepreneurs need and want access to virtual support
 - Tailored, virtual advisory support
 - Virtual NFS training
 - Access to virtual peer to peer networks & communities
- Women entrepreneurs want to upskill across the digital divide
 - Online platforms and sales
 - Digital marketing

#Buildbackbetter:

Opportunities for Discovery & Designing for Impact

There are many opportunities for businesses, investors, non-financial and financial service providers to keep gender at the core.

Three things Value for Women is focused on to #Buildbackbetter:

1. **Drive investment in women-led business;** solutions designed by women, and for women and in businesses tackling needs of women/girls in the new normal, generating relevant and resilient local solutions
2. **Building inclusive and “Gender-Forward” businesses models:** women in the workforce, in leadership, as customers, in the design of products and in the supply chain
3. **Listen to women;** understand evolving needs, by country, by region

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Thank you!

Write to us, follow us, offer your suggestions:

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